

TruBrite™

ENERGY MANAGEMENT

*The leader in providing
cost-effective,
energy-efficient
lighting-system upgrades for
every size organization*

IMPROVE the quality of your lighting

REDUCE maintenance costs

LOWER your energy usage

SAVE money!

*Transform your current lighting into a new high technology lighting system that's
cleaner, brighter, requires less maintenance
AND COSTS LESS!*

800.794.4001 • info@trubrite.com • www.trubrite.com

TruBrite™ - The Market Leader

For more than a decade TruBrite™ has specialized in providing customers with maximum energy savings while satisfying operational needs

20,000 satisfied customers and counting!

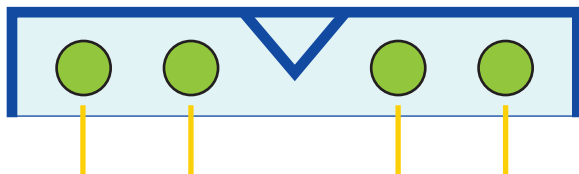
Adventist Health Care Hospital
All American Home Center
AutoZone
Bank of America
Blockbuster
Center Unified School District
City of Chico
City of Delano
College of the Redwoods
County of Lake
County of San Diego
Cushman & Wakefield
Evergreen Healthcare
FedEx Kinkos

Fort Lewis VA Hospital
Formica Corporation
Friedman's Lumber & Hardware
Fresno Unified School District
Fry's Food and Drug
Horizon Healthcare
Kern County Correctional Facility
K-Mart
Long Beach Unified School District
Mervyn's
Plumas Unified School District
Radio Shack
San Francisco Port Authority
San Francisco Unified School District

Santa Rosa Jr. College
Stanislaus Unified School District
Sunsweet Growers
Sutter Union High School
Target
Tehama County
Tenneco Packaging Company
The Salvation Army
Thrifty Bargain Stores
U.S. Army Reserve
U.S. Bank
U.S. National Guard Armories
Walgreens
West Valley High School

The Future of Fluorescent Lighting is Here NOW!

Common Fixture - 152 Watts



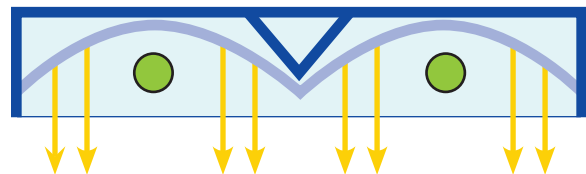
A Common 2' x 4' Fixture

4 - 34 Watt T12 lamps

2 - Magnetic ballasts

Total Fixture Wattage: 152

TruBrite™ Fixture - 59 Watts



A TruBrite™ 2' x 4' Fixture

2 - 32 Watt T8 lamps

1 - Electronic ballast

Total Fixture Wattage: 59

T12 to T8 Energy-Efficiency Solutions

*A TruBrite™ retrofitted fixture increases overall illumination using substantially less energy
Electronic ballast technology and T8 lamps lower maintenance costs and run cooler
No buzz, hum or annoying, tension-causing flicker!*

Our proven solutions replace low performance magnetic ballasts and inefficient T12 lamps with high performance electronic ballasts and energy-efficient T8 lamps.

Project Cost for a
Recent Office Building
Utility Rebate Incentive
Net Project Cost

\$ 52,213

\$ 10,662

\$ 41,551

Total Annual Savings

Total Ten Year Savings

Potential Energy Policy Act of 2005 Tax Deduction

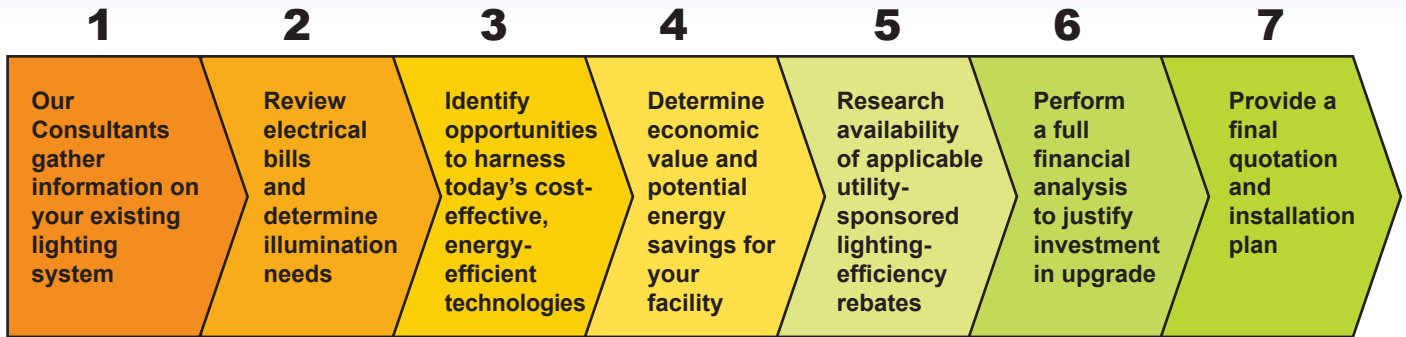
(based on \$0.15 per kWh and a 65,000 square foot facility)

\$ 33,371

\$ 333,710

\$ 39,000

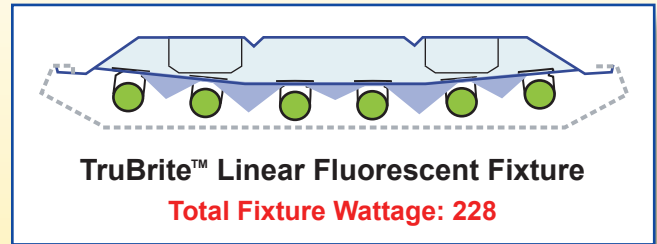
Success Starts with a Detailed TruBrite™ Energy Audit



Energy-Efficiency: Cut Your High Bay Operational Costs By 65% and More!

Replace high-density discharge lamps with new, energy-efficient T8 and T5 fluorescent fixtures

New, high performance linear fluorescent solutions for High Bay facilities, combined with utility rebate incentives and new federal tax deductions, make it easier than ever before to enjoy substantial energy and cost savings, superior performance, and improved reliability.



Project Cost for a Recent 50-Fixture High Bay Facility	\$ 23,750
Utility Rebate Incentive	<u>\$ 6,000</u>
Net Project Cost	\$ 17,750

Total Annual Savings	\$ 6,909
Total Ten Year Savings	\$ 69,090

Potential Energy Policy Act of 2005 Tax Deduction \$ 15,000

(based on \$0.15 per kWh, 25,000 square foot facility and 30% reduced hours via occupancy sensors)

Fluorescent Energy-Efficiency Solutions for Multifamily Dwellings

Are you still playing vinyl records? Then why use incandescent lighting?

With extraordinary energy-efficiency rebates and tax deductions available, there is an unprecedented opportunity for operators of multifamily dwellings to substantially lower energy consumption and utility bills, enhance property value with all-new energy-efficient fixtures, improve light quality, and lower maintenance costs.

Project Cost for a Recent 300-Unit Apartment Complex	\$ 99,000
Utility Rebate Incentive	<u>\$ 76,500</u>
Net Project Cost	\$ 22,500

Total Annual Energy Savings	\$ 83,566
Total Ten Year Savings	\$ 835,560

Potential Energy Policy Act of 2005 Tax Deduction \$ 22,500

(based on \$0.15 per kWh and a 100,000 square foot facility)

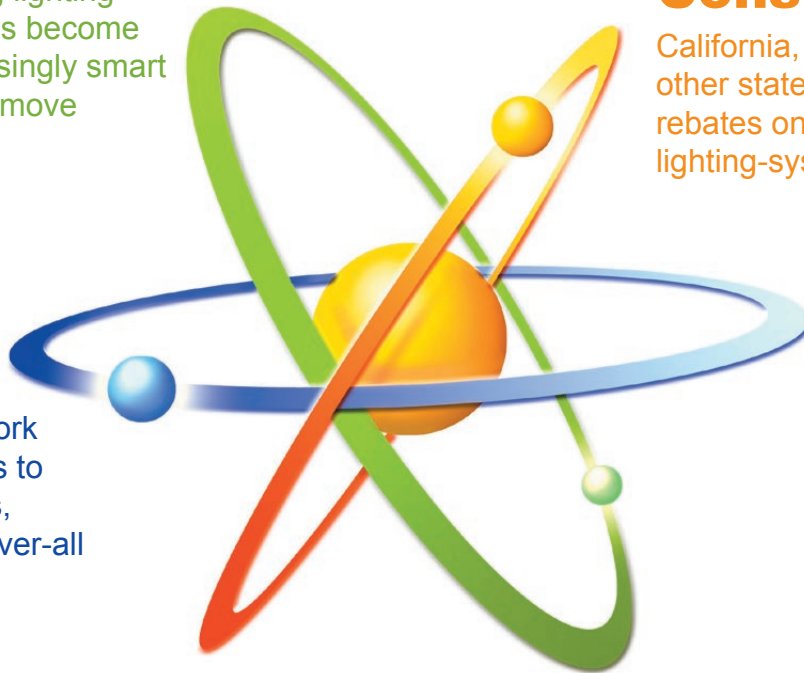
The BRITE Thing to Do!

ROI

Improving lighting quality has become an increasingly smart business move

Lighting Quality

A brighter, more color-rendering work environment leads to greater happiness, productivity and over-all business success



Energy Conservation

California, Arizona and many other states offer lucrative rebates on energy-efficient lighting-system upgrades

WIN !

Today's new technologies bring cool, bright-white, natural lighting to your indoor environment

WIN !

TruBrite™ specializes in clean, energy-efficient lighting systems that qualify for government-sponsored energy conservation rebates

WIN !

With TruBrite™ you will save money immediately and in many cases net your return on investment within 12 months!

Are you getting your share of your utility-sponsored lighting efficiency rebates?

Don't miss out!

TruBrite™ Energy Management

321 D Street, Marysville, CA 95901

Toll free: 800.794.4001 • Phone: 530.743.1091 • Fax: 530.743.1096

Visit us at www.trubrite.com • Email: sales@trubrite.com