



TruBriteTM
ENERGY MANAGEMENT

TruBrite's Top Ten Reasons to Upgrade to Energy-Efficient Lighting

- #10) Extraordinary ROI
- #9) Operational energy cost savings greater than 50%
- #8) Improved lighting quality
- #7) Lower maintenance costs and AC savings
- #6) Positive environmental impact
- #5) Get your share of utility rebate incentives!
- #4) EPA Act tax deductions up to \$.60 per square foot
- #3) *"The best way to meet our growing energy needs is through advances in technology."* (George W. Bush)
- #2) *"One word: Energy."* (The #1 business issue in 2006 according to Thomas Friedman, *NY Times* columnist and author of *The World is Flat.*)
- #1) *The new Red, White and Blue is Green.*



800.794.4001

www.trubrite.com

